

Hiring a Home Automation Company?

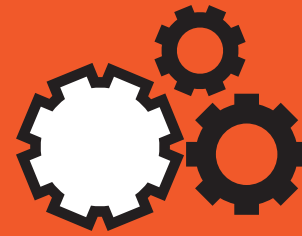
10 Questions You Should Ask First.

Not all home automation companies are created equal. Before you hire one to wire your home, make sure they're qualified, quality-driven and service-focused. Asking these questions is a good place to start.

1. **Do you specialize exclusively in Home AV/Automation?** Many don't. They also install burglar alarms and outdoor lighting too. Not Crescendo. Home AV/Automation is our only focus. Because that's what today's technology requires to get it done right. The first time. Every time.



6. **Is the system engineered to work as proposed?** Or will they need to take the time to figure out what you really need? At Crescendo, we do our homework upfront so we know from the very start what you really need and how best to design and execute it flawlessly.



2. **Are your products brand name, top-of-the-line – or knock-offs?** Crescendo works exclusively with the highest quality brand name products. No lower-tier products with high dealer margins here.



7. **Are you wiring for the future?** Crescendo works with an eye toward the future so we cable today for future high-def systems and networks. Some companies don't. (So when the 2020 Olympics are recorded in 8K, remember to host a viewing party for your neighbors who didn't choose us.)



3. **What is your relationship with the builder/designer of your project?** Unfortunately, "nepotism" and backdoor deals are common in our industry. Not at Crescendo. Our relationships with builders/designers are purely professional – and based solely on the superior quality of our work. No kickbacks here.



8. **How long have you been in business? How big is your team?** Crescendo has been in this business for a long time and we're here to stay. Our support staff is the best in the business and will continue to provide you with the expertise you expect and deserve.



4. **Does your price quote include labor?** Ours does. Crescendo's quoted price is fixed and final. We don't believe in tacking on costs for additional labor between proposal and end of project.



9. **Where are you located?** The last thing you need is a service team that's hours away. Crescendo is in your community, so you can count on us for timely, expert service calls anytime you need us.



5. **Does it include state sales tax?** Beware of the small print: That's where some of our competitors hide their "doesn't include sales tax" disclaimer. Our quotes always include sales tax. On a \$500,000 installation that can make a big difference in the price you're quoted – and what you'll pay.



10. **Do you offer 24/7 customer service?** Can you get help with your system on Saturday night at 10 p.m. during your party? With Crescendo's 24/7 system support, you can. One of our technicians can be there in a flash if you ever need help with your system – even on Saturday night.



Now that you've asked the questions, you know the answer:

Reach Crescendo.

Request an appointment today.

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